THE IMS TOP 40 MOST-AIRED LONG-FORM DRTV TITLES

RANK	TITLE BROADCAST	BROADCAST AIRINGS*	
1	Pre-Auction Real Estate Riches!	2,912	
2	Armando Montenegro Flipping	2,819	
3	Larry King Special Report	2,090	
4	Precision Induction Cooktop	1,963	
5	Hip Hop Abs	1,872	
6	Focus 25	1,551	
7	Things That Bug You	1,520	
8	Battle Hair Loss	1,173	
9	Tummy Tuck: Miracle Nonsurgical Discovery Melts Away Belly Fat	1,104	
10	No Defrosting or Preheating	1,085	
11	Portable Cooktop	1,009	
12	Say No to Botox	959	
13	AAA Benefits and Savings	923	
14	Montel Williams	914	
15	Look Younger Than Ever: It's Science, Not Magic	896	
16	Paid Programming	848	
17	Improve Your Memory and Brain Power	802	
18	Focus T25	588	
19	Investigating Free Money That You Never Have to Pay Back	578	
20	Healthy Meals in Minutes	558	

RANK	TITLE BROADCAST AI	BROADCAST AIRINGS*	
21	Nutrition Extraction — Discover the Secret to a Longer, Healthier Life!	555	
22	Seductive Faces	550	
23	The Perfect Yard	548	
24	Derm Exclusive!	535	
25	Joint Relief	515	
26	The Nutrition Extraction Secret	506	
27	Made in America	434	
28	Free Money in Your Pocket. Learn How to Find It Now!	420	
29	Beat Anxiety & Depression	412	
30	New Sexy Faces	402	
31	WEN by Chaz Dean Revolutionary Hair Care System	393	
32	Learn How to Eat Yourself Skinny	370	
33	Get Slim in 6 Weeks!	356	
34	Cindy Crawford Reveals Secret to Ageless Beauty	346	
35	The New Way to Lose Weight: Could This Really Work?	342	
36	More Sex, Less Stress	324	
37	Power You Control	318	
38	Are You Smarter Than a 6th Grader?	312	
39	Vivica Fox Skincare Secrets	306	
40	Ten Minute Workout	284	

DID YOU KNOW?

Of the 10 broadcast stations with the most titled longform programs scheduled to air in September, five are West Coast stations and five are East Coast stations.

 Los Angeles was the market with the most long-form paid programming airing on broadcast stations in September.

> The top 10 markets for longform broadcast airings made up 28 percent of broadcast paid programming airings in September, slightly up from August.

Copyright 2013 TMS. Data is based on paid program titles listed in TMS' market-leading metadata, powering guides on televisions in up to 70 million U.S. households. Airings are as reported by marketers and may be updated until the actual time of airing. **Rankings from September 2013.** Unlike other data, this report is about number of airings per title, rather than media spend. TMS provides its metadata customers with more than 200,000 titled long-form airings at any given time. TMS reporting tools allow you to see airings nearly in real time for an even fresher view. For more information, please contact: newmediasales@tribune.com



*Includes airings on digital stations.