

THE TOP 40 MOST-AIRED LONG-FORM DRTV TITLES

RANK	TITLE	BROADCAST AIRINGS*	RANK	TITLE	BROADCAST AIRINGS*
1	I'm Tired of Paying for TV	3,785	22	24 Ladders in 1	570
2	Larry King Special Report	2,285	23	Wealth Through Trading	540
3	Hip Hop Abs	1,567	24	Free Money in Your Pocket. Learn How to Find It Now!	473
4	Stop Aging Now	1,407	25	Paid Programming	454
5	More Hair for Holidays	1,374	26	The New Way to Lose Weight: Could This Really Work?	452
6	Fix Your Hair	1,282	27	Derm Exclusive!	442
7	Make \$\$ in Real Estate Locally	1,202	28	Dean Martin Celebrity Roasts	416
8	AAA Benefits and Savings	1,170	29	WEN by Chaz Dean Revolutionary Hair Care System	412
9	The Nutrition Extraction Secret	1,115	30	Nutrition Extraction — Discover the Secret to a Longer, Healthier Life	388
10	Look Younger Than Ever: It's Science, Not Magic	1,055	31	More Sex, Less Stress	384
11	Cindy Crawford Reveals Secret to Ageless Beauty	1,053	32	Cooking With Precise Temperature Control	356
12	Portable Cooktop	936	33	Free NutriBullet! Discover the Secret to a Longer, Healthier Life	350
13	Tummy Tuck: Miracle Nonsurgical Discovery Melts Away Belly Fat	930	34	Prolonga su vida! Descubre el secreto de vida saludable y larga!	342
14	Live Longer! Discover the Secret to a Longer, Healthier Life!	818	35	Improve Your Memory and Brain Power	336
15	Made in America	700	36	Investigating Free Money That You Never Have to Pay Back	334
16	Focus 25	698	37	Focus T25	306
17	Montel Williams	652	38	Are You Smarter Than a 6 th Grader?	302
18	Beat Anxiety & Depression	630	39	Vivica Fox Skincare Secrets	293
19	Joint Relief	625	40	Get Slim in 6 Weeks	285
20	Healthy Meals in Minutes!	588			
21	Create a Clean Zone in Minutes!	580			

DID YOU KNOW?

- › Of the 10 broadcast stations with the most titled long-form programs scheduled to air in December, seven are West Coast and three are East Coast stations.
- › KILM-DT (Barstow, Calif) was the broadcast station with the most paid programs scheduled to air in December (982). The next highest was 857 for WRNN-DT (New York)
- › The top 10 markets (by long-form broadcast airings) made up 28 percent of broadcast paid programming airings in December.

Copyright 2014 TMS. Data is based on paid program titles listed in TMS' market-leading metadata, powering guides on televisions in up to 70 million U.S. households. Airings are as reported by marketers and may be updated until the actual time of airing. **Rankings from December 2013.** Unlike other data, this report is about number of airings per title, rather than media spend. TMS provides its metadata customers with more than 200,000 titled long-form airings at any given time. TMS reporting tools allow you to see airings nearly in real time for an even fresher view. For more information, please contact: newmediasales@tribune.com

*Includes airings on digital stations.

